

THE IMPRESSIVE TIMES

ENGLISH DAILY

Date :

To,

Subject : **Release of Advertisement Quotation.**

Respected Sir,

As desired by you, we have pleasure in quoting below our best rates for release of your colour Ad / B&W Ad in the above Newspaper on long term basis. The daily circulation of this Newspaper is 46,200 copies, covering all Delhi & NCR.

Technical Data

Column	Width-3.8 cm	Width	Height		
1. Full Page	:	33 cm	X	49 cm	(404 cc) (1617 sq. cm)
2. Half Page (H)	:	33 cm	X	25.5 cm	(204 cc) (816 sq. cm)
3. Half Page (V)	:	16.4 cm	X	49 cm	(201 cc) (803 sq. cm)
4. Qr. Page	:	16.4 cm	X	24.5 cm	(100 cc) (401 sq. cm)

TARIFF

1. Front Page (Colour)	:	Rs. 2000/- per cc (500/- per sq. cm)
2. Back Page (Colour)	:	Rs. 1900/- per cc (475/- per sq. cm)
3. Inside Page (Colour)	:	Rs. 1800/- per cc (450/- per sq. cm)
4. Inside Page (B &W)	:	Rs. 1200/- per cc (300/- per sq. cm)
5. Inside Full Page (B & W)	:	Rs. 5,04,900/-
6. Inside full Page (Colour)	:	Rs. 7,57,350/-
7. Back Full Page (Colour)	:	Rs. 7,99,425/-

Payment Terms : 100% Advance

We look forward to your response in making this endeavor a success.

Thanking You,

Your's Truly

(Hirendra Kumar)
Sr. Manager

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